

# IABLE



The Institute for the Advancement of Breastfeeding and Lactation Education

*Breastfeeding Medicine*

# Tools of the Trade

A Clinical Breastfeeding Medicine Conference  
for Physicians and Other Providers\*



Thursday - Saturday  
September 23-25th, 2021

Arizona State University SkySong  
1475 North Scottsdale Road  
Scottsdale, AZ 85257



\* Other providers include physician assistants, nurse practitioners, midwives, and dentists

# Register: <https://lacted.org/shop/phoenix202109/>

Join us for IABLE's third annual Clinical Breastfeeding Medicine Conference for Physicians and other Providers! The first 2 conferences were case-based, and now that IABLE conducts its monthly Second Sunday Webinar Case Discussion Series, we decided to focus on other pressing issues. Breastfeeding Medicine work in our home environments can be stressful and lonely. We are often working above and beyond our clinical hours, taking every opportunity to lecture and teach students. Physicians are supposed to heal themselves, so we are ending early each afternoon to allow for plenty of unstructured time together! Hanging together is an important way to recharge!

We chose 2 didactic topics this year. The first day will be all about medical student and residency electives. We are reinventing the wheel at our institutions, and this day of sharing will be the start to the development of greater resources for those creating breastfeeding medicine electives.

The 2nd and 3rd days will address a multitude of issues regarding starting a breastfeeding medicine practice. A practice can be defined by managing one's own patients at a higher level, or creating a consultative practice in an academic, private or nonprofit setting.

Join us to have a blast, learn from each other, and relax!

## Hotel Information/Getting There

Rooms will be reserved at the Element Scottsdale at Skysong, which is within walking distance of the conference location.

1345 North Scottsdale Road  
Scottsdale, AZ 85257

[Discounted rooms can be booked here.](#)

The hotel is approximately 7 miles from Phoenix Sky Harbor International Airport (PHX).

A shuttle from the airport is not available.

### Driving Directions from the Airport

Head east on E Sky Harbor Blvd. Take AZ-202 Loop E/AZ-202 exit toward Tempe/MesaMerge onto AZ-202 Loop E for 1.5 miles. Take Exit #7 for Scottsdale Road in Scottsdale. Stay on Northbound Scottsdale Road. The hotel will be on the right.

### Accreditation

This course has been allocated 11.5 (L) CERPs and 1.5 (E) CERPs recognized by IBLCE. Long Term Provider #117-04.

The AAFP has reviewed Tools of the Trade in Breastfeeding Medicine and deemed it acceptable for up to 13.00 In-Person, Live (could include online) AAFP Prescribed credit. Term of Approval is from 09/23/2021 to 09/25/2021. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Conference Fees

Full Conference - In Person
IABLE Members*: \$650
Non IABLE Members: \$710

Full Conference - Webinar
IABLE Members*: \$300
Non IABLE Members: \$360

### Covid Vaccination Policy

For the health and safety of others, all in-person attendees must be vaccinated. Children who are ineligible for the vaccine are exempted.

We invite unvaccinated individuals to join us via webinar.

All attendees will be granted IABLE Memberships for 1 Year.

To learn about IABLE Memberships, please visit:

<https://lacted.org/join-iable>

\*Current members who attend this conference will have their membership extended through Sept 2022

Meals will have vegan and gluten-free options



### Cancellation Policy

Full refund less \$50 on or before 12:00 AM CST 8/28/21

No refund after 12:00 AM CST 8/28/21, however 85% credit is applied to any future IABLE courses.



# Schedule



Timezone is MST - Arizona does not observe daylight savings time!

## THURSDAY. SEPTEMBER 23, 2021

- 8:30 - 9:00 Sign-In, Announcements
- 9:00 - 9:30 Let's Look at the Evidence on Rotations/Electives
- 9:30 - 10:00 How to Build It - Curriculum Development
- 10:00 - 10:30 Assessing the Curriculum- Are We Making a Difference?
- 10:30 - 10:45 Break
- 10:45 - 11:00 Educational Requirements for Medical Students & Residents
- 11:00 - 12:00 The Backbone of a Breastfeeding Medicine Curriculum
- 12:00 - 1:00 Lunch (provided)
- 1:00 - 2:00 Filling in the Details- Activities for Components of the Curriculum
- 2:00 - 3:00 Make the Most of the Hour - Teaching in the Clinic

**Early Evening Pool Party - More Details Coming Soon!**

## FRIDAY. SEPTEMBER 24, 2021

- 8:30 - 9:00 Sign-In, Announcements
- 9:00 - 9:30 The Where & How: Fulfilling Your Vision & Choosing Your Model of Practice
- 9:30 - 10:30 Location, Scheduling & Staffing Oh My! The Daily Grind of Office Life
- 10:30 - 10:45 Break
- 10:45 - 11:15 Tools of the Trade- Office Devices, Tools; Selling Items
- 11:15 - 12:15 Achieving Financial Success - Coding, Billing, Consulting
- 12:15 - 1:15 Lunch (provided)
- 1:15 - 1:45 Supporting Pregnant People
- 1:45 - 2:15 Diagnosis & Management of Postpartum Mood & Anxiety Disorders
- 2:15 - 2:45 Health Equity in BF Med
- 2:45 - 3:15 Creating a Multidisciplinary Team
- 3:15 - 3:30 Hey, I am Here! Establishing a Practice in the Community
- 5:30-Evening Social/Dinner at Fate Brewery - a block from the hotel - Included

## SATURDAY. SEPTEMBER 25, 2021

- 8:30 - 9:00 Sign-In, Announcements
- 9:00 - 9:30 What's in a Business Plan?
- 9:30 - 10:00 Telehealth in BF Medicine
- 10:00 - 10:30 Clinical Research: Identifying What We Don't Know
- 10:30 - 10:45 Break
- 10:45 - 11:15 That Doctor Said What? Professionalism
- 11:15 - 12:15 Ethics in Practice; Milk Sharing, Domperidone, The Code
- 12:15 - 2:00 Lunch (provided). Informal Discussions, Networking, and Goodbyes!

**Building Breastfeeding-Knowledgeable Health Systems and Communities**

**IABLE**  
is a 501c3  
nonprofit membership  
organization,  
dedicated to the creation of  
Breastfeeding Knowledgeable Medical  
Systems and Communities.

Elevating breastfeeding knowledge in medical systems and communities is a first step in providing optimal outpatient breastfeeding support for families.



Even if you are not breastfeeding you can come.  
If you are breastfeeding, of course you should be joining us.  
That means you will likely have a young one in tow. No worries!  
If you are lactating sans infant, we will have a lactation room available.