

Outpatient Breastfeeding ChampionSM Course

presented by



IABLE

Institute for the Advancement
of Breastfeeding &
Lactation Education

with instructor

Becky Franzen MA, IBCLC

Thursdays, November 4, 11, 18, & December 2, 2021
8:15 am - 12:15 pm CST Each Day

Location:

Southwest Health Clinic
Eastside Conference Room, 2nd Floor
1400 Eastside Road
Platteville, WI 53818

Register at <https://lacted.org/shop/swhealth202111>

Participants Will Be Able to Meet the Following Learning Outcome:

Attendees will gain knowledge and confidence in evidence-based care for common lactation questions and concerns.

Continuing Education Credits

RN: This nursing continuing professional development education activity was approved by the Wisconsin Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. A maximum of 14.5 contact hours are awarded to Registered Nurses for successful completion.

IBCLC: This course has been allocated a maximum of 14.5 (L) Continuing Education Recognition Points (CERPs) by IBLCE. CERPs approval #CLT117-04.

RD: The Commission on Dietetic Registration has awarded Prior Approval of a maximum of 14.5 CPEUs for Activity No. 159678. Suggested Performance Indicator 9.4.2 Selects and uses appropriate content and teaching methods to meet individual needs.

Cancellation Policy: Full refund minus a \$35 fee up to 2 weeks before course.
50% refund for less than 2 weeks before course.

* This training program is beneficial for RNs, medical office staff, physicians and other providers, pharmacists, public health nurses, doulas, midwives, home visitors, WIC peer counselors, nutritionists, LLL Leaders, health professional students and others who help mothers breastfeed.

Event Details

Schedule

The course will be held from 8:15am – 12:15pm CST on Thursdays, November 4, 11, 18 & December 2, 2021. Please arrive at 8:00am to sign in and get comfortable for the day's activities. We plan to start promptly at 8:15am.

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1400 Eastside Road
Platteville, WI 53818

Parking

Please park in the Clinic Entrance Parking Lot and enter the facility through the Yellow Entrance.

Misc

Please bring a doll or a stuffed animal to practice latch and positioning on the first day of the Outpatient Breastfeeding Champion Training Course.

Southwest Health will be providing complementary water, coffee, and healthy snacks.

Instructor

Becky Franzen MA, IBCLC

Lecture Notes and Resources

We have setup a web page to provide downloadable lecture notes, worksheets, an agenda, and other details about the event. You will receive a link to this page in your email upon registration. It will also be linked from your IABLE Account orders page. Your host will be printing copies of the lecture notes and worksheets for you to use.

Curriculum Booklet

A full color curriculum booklet will be provided for the course and mailed to the address provided during registration. This booklet does not substitute for the PowerPoint lecture notes. It is designed to be used as a desk reference, for individuals who are providing telephone support, or for those who provide home visitation.

Please see the agenda on the next page.

If you have any questions, please [contact us via our website](#).



Outpatient Breastfeeding ChampionSM Course Agenda

Thursdays, November 4, 11, 18, and Dec 2nd, 2021. 8:15am-12:15 pm CST

November 4th

8:15-10:15 am	Session 1	Components of Breastmilk, Risks of not Breastfeeding, Contra-indications, Prenatal Counseling, Counseling the Mother
10:15-10:30am	Break	
10:30 am-12:15 pm	Session 2	Anatomy of Lactating Breast, Physiology of Milk Production, Positioning and Defining a Feeding

November 11th

8:15-10:15 am	Session 3	Getting off to a Great Start, Support the First Week
10:15-10:30am	Break	
10:30-12:15 pm	Session 4	Sore Nipples and Breasts in the Lactating Woman

November 18th

8:15-10:30 am	Session 5	Slow Weight Gain, Low Milk Supply
10:30-10:45 am	Break	
10:45-11:30 am	Session 5	Slow Weight Gain, Low Milk Supply
11:30 am-12:15 pm	Session 6	Non-latching Baby, Baby who is Fussy at breast, Complementary Feeding, Weaning

December 2nd

8:15-9:00 am	Session 6	Non-latching Baby, Baby who is Fussy at breast, Complimentary Feeding, Weaning
9:00-10:15 am	Session 7	Manual Breast Expression, Breast Pumps, Milk Storage, Return to Work
10:15-10:30 am	Break	
10:30-10:50 am	Demo	Pump Demonstration
10:50 am-12:15 pm	Session 8	Maternal Medications and Breastfeeding, Cases in Counseling Breastfeeding Mothers

